



# The Valley Bootcamp

1 Week Silicon Valley Learning Expedition



Make Your Dream  
Career Come true

Me





# André De Sousa 🦄

BOOTCAMP FOUNDER + AGILE@SCHOOL PEDAGOGY  
FOUNDER

@\_adesousa



The-Valley.co



The Valley Bootcamps\_



# ★ A decade in Education

Created a College Education Pedagogy  
experimented in 3 Colleges (Coding Factory,  
Dakar University, FCIL New Caledonia)

Discussing with more Higher Education Colleges

Created Startup Bootcamps to improve  
Entrepreneurs Skills & Mindset

1 Failed Startup (2010)

Why



# ★ Rising Tech Stars

Exposure to Silicon Valley Tech Hub

Californian Experience

Professional Growth

Improve Business Networking

Start discussing with Silicon Valley companies

# ★ My Main Goal

Inspiring Entrepreneurs in Silicon Valley Tech hub

Creating the future of Young Entrepreneurs

Enrich the vision of the Students with Silicon Valley Mindset

Target





# Who ?

Tech and Business Students or Young  
Entrepreneurs

In early Stage

Creating their MVPs

Wanting to improve Product Skills

Or looking for funding

The Batch



# 3 Batches per Year

A batch is a 1 week bootcamp

Each batch contains between 10 and 15 students

Each batch contains students from Business and Tech schools and Early Stage Entrepreneurs

# The Certificate



# The Valley Certificate of Achievement

## CERTIFICATE OF ACHIEVEMENT

The Valley Bootcamps is awarding this certificate to

**André De Sousa**

For completion and active participation in the 8 weeks  
Startup Bootcamp in California



*De Sousa*

**André De Sousa**  
The Valley CEO

Batch Bitcoin

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2024-10-17



**THE VALLEY  
BOOTCAMPS**



# 1 week Program





# 1 week Plan



1. Silicon Valley Immersion
2. Visiting different companies (Startups and Big ones)
3. Entrepreneurship Mindset / Office Hours for local entrepreneurs
4. Product, Sales & Marketing knowledge
5. Networking (meetups, tech people, investors)

# Silicon Valley Immersion







# Schedule



# Next Batches

1. 2025 May 26 – 31
2. 2025 August 18 –23
3. 2025 Fall Break
4. 2026 Winter Break
5. 2026 Spring Break

# Pricing



# Program Costs for Students

 **\$1500** / Student

- ✓ Activities & Company Visits
- ✓ Product & Startup Masterclasses
- ✓ Meetups & Networking Opportunities

 **\$2500** / Student

- ✓ Includes everything in the \$1500 package
- ✓ Flight & Accommodation

A Life Changing  
Experience



Global Package



# Summary

- ✓ 1 week of Silicon Valley Visits & Mindset
- ✓ 1 week of Business Development
- ✓ Certificate Of Achievement
- ✓ Exclusive access to the Discord community

*No Limits.*

Are you ready to  
change your life ?

*Living the* **BUZZ LIFE**

Ask me Anything  
[hello@the-valley.co](mailto:hello@the-valley.co)



# The Valley

PRODUCT BOOTCAMPS